



PLAN

Goals and activities

VISION & STRATEGIC GOALS

IMPACT

Technology interventions improve workers' lives in global supply chains

MISSION

Technology interventions are designed and deployed to ensure worker inclusion, security and benefit

COMMUNITY OF PRACTICE

Create an industry space for shared insights and learnings around worker engagement enabled by technology

ADVOCACY

Mobilize industry leaders and influencers to leverage worker-centric solutions

STANDARDS

Encourage adoption of common set of guidelines and align actors around core values & principles. Evergreen standards to ensure ongoing relevance, quality and use.

VALUES STATEMENT

The Community's work is guided and informed by its values and commitments to:

- 1. Integrity, Accountability & Impact:** Realize the promise of technology interventions to improve workers' lives, by offering a framework for accountability in both how they work to strengthen worker inclusion, security & benefit, and the impacts they have
- 2. Transparency & Collaboration:** Drive a culture of teamwork that inspires innovation and cooperation. Create an inclusive industry space for shared insights and learnings around worker engagement. Develop and lead others in improvement and harmonization opportunities. Commit to a high degree of transparency, openness and fairness to allow the spread of insights and shared learning.

By supporting this approach, we can realize the promise of technology to improve workers' lives.

KEY ACTIVITIES



Community of Practice

- Support and/or conduct research to understand the landscape of how technology-driven efforts across the globe are, or could be, implementing the WEST Principles and
- Support and/or conduct research on lessons learned on whether and why technology works and in what cases it succeeds and fails
- Engage in knowledge creation and sharing you to help stakeholders benefit from each other's experiences and insights
- Collaborate and share learnings



Advocacy

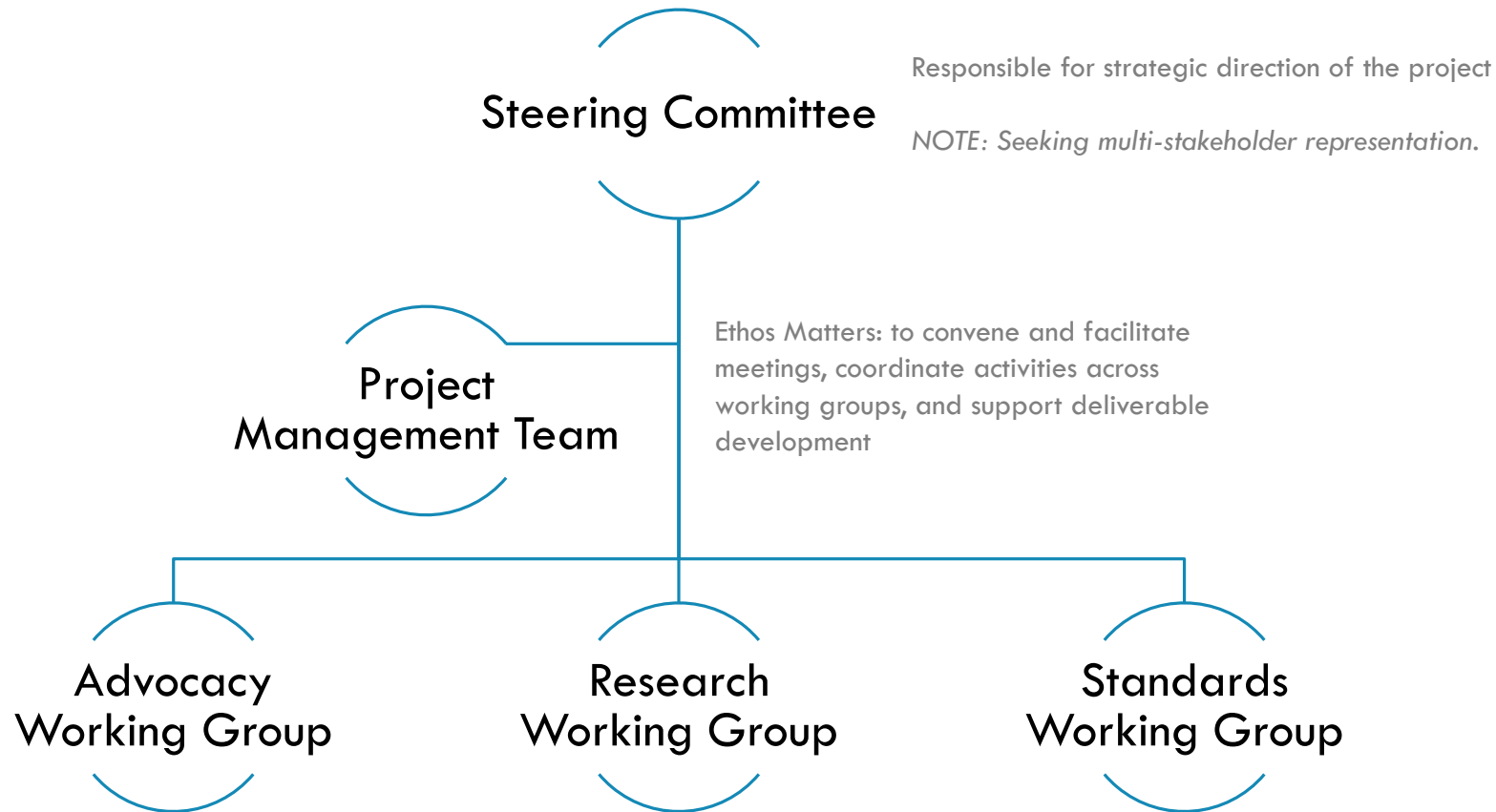
- Engage stakeholders to build bigger tent, or to understand/ listen
- Participate in, or host, events to raise awareness
- Recruit influencers to act as champions for WEST Principles
- Encourage adoption of WEST Principles
- Be a voice and an advocate for technology interventions that are inclusive, secure, and beneficial for workers
- Represent WEST Principles worldwide



Standards

- Extensive consultation and engagement to identify strengths, weaknesses and opportunities in current version
- Draft recommendations for version 2.0
- Develop 2.0 draft for consultation
- Public consultation on version 2.0 recommendations
- Develop 2.0

GETTING THE WORK DONE



Operational working group with volunteers to assess needs, define strategy, and support deliverable development & implementation